

Using Outdoor Events to Promote Venturing 2nd Annual Snowboard & Ski Day

Venturing Crew 306, Kennedy Township, PA and Greater Pittsburgh Council VOA

By M. Robert Marks

What started as a Crew event last year has grown into an annual event that encompasses three Councils and 75 units. Over 400 Venturers, Scouts and leaders enjoyed a day of alpine skiing, snowboarding, snow tubing and cross country skiing at the Mystic Mountain ski resort in Farmington, Pennsylvania.



Sliding down the easy way.

The event is a way to "get outdoors" and be active in the winter and to expose more youth to the sport of skiing. All first time skiers were provided a free lesson. Boy Scouts had the opportunity to earn the snow sports merit badge. As a thank you for bringing their youth skiing, adult chaperones were entered in a drawing for free clay shooting at the resorts' Shooting Sports Academy and two lucky families received certificates to ride along in a new Toyota FJ at their Off-road Driving Academy.

One of the most important aspects of the snowboard & ski day was the "PR" Venturing received. Boy Scouts and Girl Scouts were invited and welcomed to the

event. Each group was provided a brochure about Venturing and a Venturing banner was prominently displayed.

Many Crews and Councils across the country hold ski/snowboard days and weekends. Enjoy these events for fun. Use them to work on the winter sports Ranger Award elective or the Quest award. And don't overlook the potential to recruit new members into Venturing!



Registration - note banner in background.



Learning to "plow".

